

## Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

Innovative Advertising **Attention: Accounts Payable** 403 N. Columbia St. Covington, LA 70433



Advertiser	Wesley Meredith for State Senate
Product	MEREDITH FOR NC SENATE
Estimate Number	1037

Invoice #	120154-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	120154
Alt Order #	6403776
Deal #	
Order Flight	11/01/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Young and the Restless	4-5p	-			_		<u> </u>		<u> </u>
	CLASS 1	CANDIDATE R9.26		10/00/10		_					
	WRAL			10/29/12 Th	2 to 11/04/12 11/01/12	2x :30	TF 3:58 PM	NC19BOSSHOG	\$1,600.00		
	WRAL			F	11/01/12	:30	3:59 PM	NC19BOSSHOG	\$1,600.00 \$1,600.00		2
	**********				2 to 11/11/12	1x	M		ψ1,000.00		_
	WRAL			M	11/05/12	:30	4:27 PM	NC19BOSSHOG	\$1,600.00		3
2	WRAL	Face The Nation 1030-1130	1030-1130						* ,		
	CLASS 2	CANDIDATE R9.26									
					2 to 11/04/12	1x	S				
	WRAL			Su	11/04/12	:30	11:27 AM	NC19BOSSHOG	\$735.00		1
3	WRAL	WRAL AM News	6-7a								
	CLASS 3	CANDIDATE R9.26		10/00/1		•					
	WRAL			10/29/12 Th	2 to 11/04/12 11/01/12	2x :30	TF 6:53 AM	NC19BOSSHOG	\$900.00		
	WRAL			F	11/01/12	:30	6:24 AM	NC19BOSSHOG	\$900.00		2
				-	2 to 11/11/12	2x	M		φσσσισσ		_
	WRAL			M	11/05/12	:30	6:28 AM	NC19BOSSHOG	\$900.00		4
	WRAL			M	11/05/12	:30	6:59 AM	NC19BOSSHOG	\$900.00		3
4	WRAL	Noon News	12p-1p								
	CLASS 2	CANDIDATE R9.26									
	MOAL				2 to 11/04/12	2x	TF		Ф000.00		
	WRAL WRAL			Th F	11/01/12 11/02/12	:30 :30	12:24 PM 12:42 PM	NC19BOSSHOG NC19BOSSHOG	\$800.00 \$800.00		1 2
	*****			•	2 to 11/11/12	.00 1x	M	NCISBOSSHOO	φοσο.σο		_
	WRAL			M	11/05/12	:30	12:58 PM	NC19BOSSHOG	\$800.00		3
5	WRAL	5:30 News	530-6p	•••	, 55,	.00			φσσσ.σσ		· ·
-		CANDIDATE R9.26	<b> </b>								
					2 to 11/04/12	2x	TF				
	WRAL			Th	11/01/12	:30	5:35 PM	NC19BOSSHOG	\$1,780.00		2
	WRAL			F	11/02/12	:30	5:42 PM	NC19BOSSHOG	\$1,780.00		1



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INVOICE	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRAL	5:30 News	530-6p				•	•	•		
	CLASS 3 C	CANDIDATE R9.26									
				11/05/12	2 to 11/11/12	1x	M				
	WRAL			M	11/05/12	:30	5:52 PM	NC19BOSSHOG	\$1,780.00		3
6	WRAL CLASS 3 C	CBS Sunday Morning CANDIDATE R9.26	9-1030a								
				10/29/12	2 to 11/04/12	1x	S				
	WRAL			Su	11/04/12	:30	9:48 AM	NC19BOSSHOG	\$490.00		1
7	WRAL CLASS 1 C	ACC Football CANDIDATE R9.26	12N-330P								
				10/29/12	2 to 11/04/12	2x	S-				
	WRAL			Sa	11/03/12	:30	1:35 PM	NC19BOSSHOG	\$2,500.00		2
	WRAL			Sa	11/03/12	:30	2:58 PM	NC19BOSSHOG	\$2,500.00		1
8	WRAL CLASS 4 C	WRAL 5:30AM News CANDIDATE R9.26	530-6a								
				10/29/12	2 to 11/04/12	1x	TF				
	WRAL			Th	11/01/12	:30	5:53 AM	NC19BOSSHOG	\$250.00		1
9	WRAL CLASS 4 C	WRAL 4:30am News CANDIDATE R9.26	4:30a - 5am								
				10/29/12	2 to 11/04/12	1x	TF				
	WRAL			F	11/02/12	:30	4:53 AM	NC19BOSSHOG	\$30.00		1
			Aired Spots	19							

<u>Gross Total</u> **\$22,645.00** 

Agency Commission \$3,396.75

Net Amount Due \$19,248.25 Payment Terms 30 Days